MARKETING PACKAGES FOR GREATER VISIBILITY AT netze:ON 2027

	Marketing BASIC package € 499 (mandatory)	**PRODUCT package** € 649*	**IMAGE package** € 949*	**REACH package** € 1.850*	**EXCLUSIVE package** € 6.000*
Basic entry (company name, address, contact information, link to the corporate website in the exhibition catalog, links to all of the company's social media channels, hall and booth number, unlimited number of contacts with contact information and photos as well as a listing in the printed exhibition guide)	✓	✓	✓	✓	✓
Assignment to **two product groups** in the product catalog	✓	✓	✓	✓	✓
A product listing (100 characters, 5 images, 1 product video, assignment of the product to a product group, PDF upload, store link)	✓	✓	✓	✓	✓
Mood image in the exhibitor details	✓	✓	✓	✓	✓
Provision of a **personalized promotional code** for inviting an unlimited number of trade visitors	✓	✓	✓	✓	✓
Display an unlimited number of **products** (100 characters per product listing, 5 images, 1 product video, product assignment to a product group, PDF upload, store link)		✓	✓	✓	✓
"**Download Area** / PDF Document in the Exhibitor Listing"		✓	✓	✓	✓
Custom link in the exhibitor listing's details section ("Related Links"), e.g., a link to the product portfolio		✓	✓	✓	✓
Logo in the exhibitor listing (exhibitor directory on the website)			✓	✓	✓
Hall map logo (logo on the hall map on the website, logo in the printed exhibition guide and logo on the printed hall map in the hall) for bookings made by the deadline			✓	✓	✓
Custom **promotional text** (max. 1,000 characters)			✓	✓	✓
Image **Video** (in the Exhibitor Listing)			✓	✓	✓
Content for the **media library**			✓	✓	✓
Logo Showcase (in the Exhibitor Product Directory)				✓	✓
Newsletter advertising (e.g. Advertorial or Logo)				✓	✓
Top product in the available product group				✓	✓
Advertising banners on a website (skyscraper or full-size banners)				✓	✓
Advertisement in the printed exhibition guide (1/1 page) for bookings made by the deadline				✓	✓
Top Exhibitors in the Exhibitor Directory ("Global")					✓
Print advertising space at the trade show valued at 2500,00 €					✓
Top of the Hall Print (5 times available per hall)					✓

* Additional costs apply

Additional services will be available for booking in the Media Services Shop starting in May 2027. All prices are subject to VAT.
Contact: Email: media@netze-ON.de

As of September 2026